



Changing Divorce for Good

wevorce  
**101**



SOMEONE GETS DIVORCED EVERY

13

S E C O N D S

\$30 Billion

To: Michelle Crosby  
Response to Statesman Article

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Dear Ms. Crosby,

The Idaho Statesman's feature on Sunday moved me to tears. I can absolutely appreciate your endeavor and wish that it had been around for me and my family 7 years ago when we went through our divorce. Since the initiation of our divorce in 2005, I have:

1) Spent four precious years where my two oldest children did not speak to me. During the same period, our four children were split between two households. The youngest children were with 80% of the time and oldest children 0% of the time (for no other reason than parental alienation)

children did not speak to me

Spent \$10k in other mediation and counseling fees.

3) We have modified twice since the original order and are back in court again. In 2009 modification case, my ex tried to take full custody of the two youngest children and the case was determined to be frivolous and harassing. I was award \$19,563 in attorney's fee.

4) Filed bankruptcy and have been struggling financially ever since that time

Racked up \$50k in attorney fees

5) Currently, my ex has called me back and is claiming that should be reversed and arrears should be established on me totaling \$50k in back child support

The culmination of these struggles resulted in my desire to make a difference in this broken and destructive process much like your own story. In an effort to position myself so, I went back to school in 2009 and achieved my BA in Communication and Certificate in Public Relations. I currently work as an independent contractor for [redacted]. I am building a strong career in PR, marketing and public relations. Please feel free to visit my profile on Linked In [redacted]

Filed bankruptcy

If there is any role either volunteer or paid which I can fill in your company, please contact me. I would consider it an honor to assist in your marketing and public relations efforts.

Sincerely,

**Divorced**

**7 Years**

**\$50,000**

**tramples kids**

**Wevored**

**88 days**

**\$6,500**

**puts kids first**

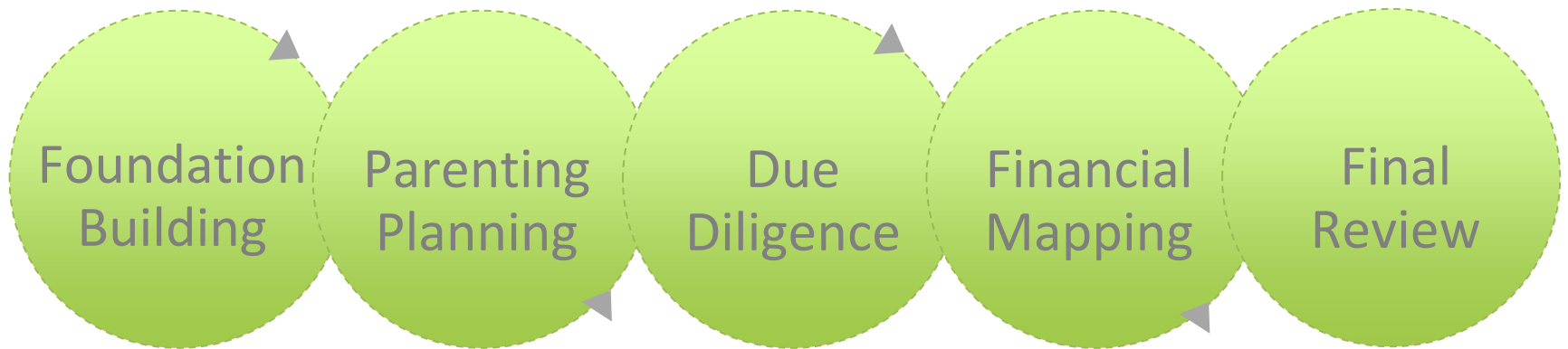
WEVORCE MAKES  
DIVORCE **HURT LESS**



**Methodology + Community + Technology**

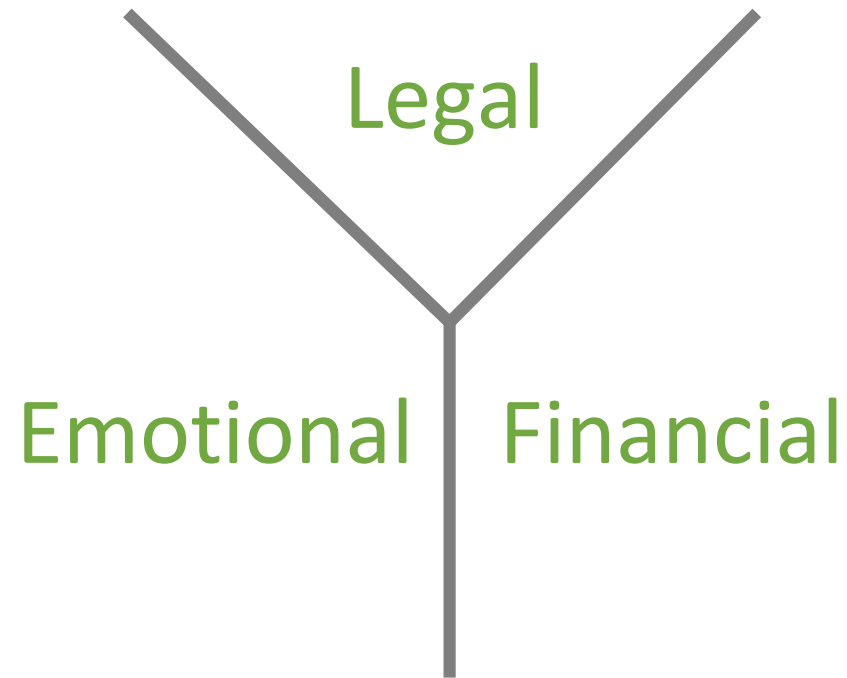


# Standardized Process



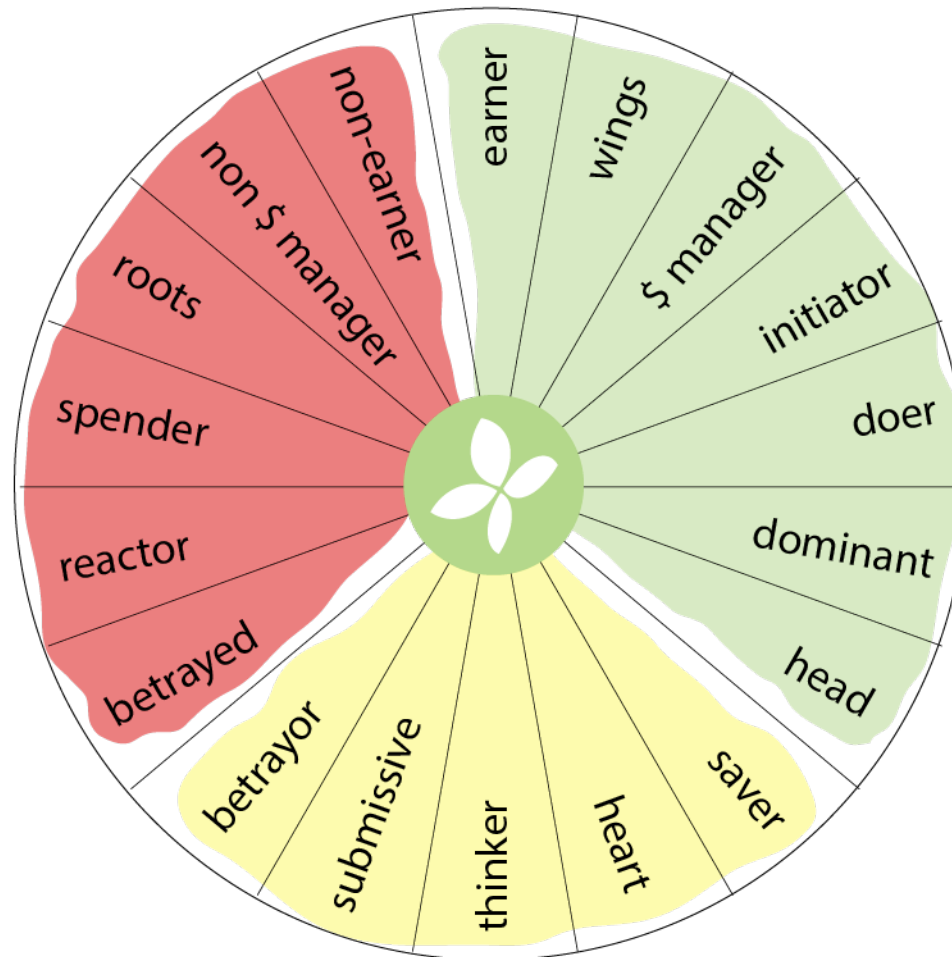


# Addresses All 3 Elements of Divorce



# Divorce Archetypes

Predict with 97% accuracy



# Steps & Pricing

## Your Wevorce Roadmap

Foundation Building	Parenting Planning	Due Diligence	Financial Mapping	Final Review
Goals & Expectations	Schedules & Support	Financial Fact Gathering	Asset & Debt Division	Settlement Agreements
1 Meeting	2 Meetings	Homework	2 Meetings	1 Meeting

## Payment Options

### Payment Plan **\$7,500**

Pay a \$500 reservation fee and we'll bill you for the balance.

### Pay Upfront **\$6,750**

Save 10% off your bill and eliminate the hassles of billing.

# Certified Divorce Experts


wevorce

Home

## Wevorce Team


**Brian Coffey**, Lead Architect

Brian has spent his law career helping families navigate rough waters, from divorce and child custody to consumer bankruptcy and foreclosure defense. In addition to being an attorney, mediator, and collaborative law professional, Brian has served as the Executive Director of a homeless shelter in Twin Falls, Idaho. He is a husband and father of three school-aged children.




**Kristine Rushing**, Fiscal Architect

Kristine is a Certified Divorce Financial Analyst™ (CDFA) and mediator bringing over fifteen years of experience in the financial services and investment fields. She holds a BS in Business Management and an MBA with a Specialization in Finance. She uses her training to project the financial impact of divorce settlement proposals in order to help clients weigh their options clearly as they are making one of the most significant and emotional financial decisions of their lives.



**Shirlene Elledge**, Parenting Architect

Shirlene a Certified Professional Mediator and a Licensed Master Social Worker specializing in clinical counseling. She has developed programs for parenting, blended families, and individual development. Her background includes a national teaching circuit, clinical counseling, and professional co-





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# It's a Movement





# Find an Associate

98103



27 associates found for "98103".



**Cynthia First**

Attorney / Mediator

📍 Everett, WA

🌐 Available Online

**SERVICES**

Document Assistance /



**Celia Griffin**

Mediator / CDFA™ / CPA

📍 Bothell, WA

🌐 Available Online

**SERVICES**

Wevorce Full Service



**Kevin Scudder**

Attorney / Mediator

📍 Seattle, WA

🌐 Available Online

**SERVICES**

Parenting Plans /

## Others

who can help



**Mark Alexander**

Attorney Mediator



**Billie Grissom**

Collaborative Attorney / Mediator

# Wevorce in the News

THE  
HUFFINGTON  
POST

The New York Times

People

Forbes®

GOOD  
MORNING  
AMERICA



FAST COMPANY



Entrepreneur®

FOX  
BUSINESS



B B C

Inc.

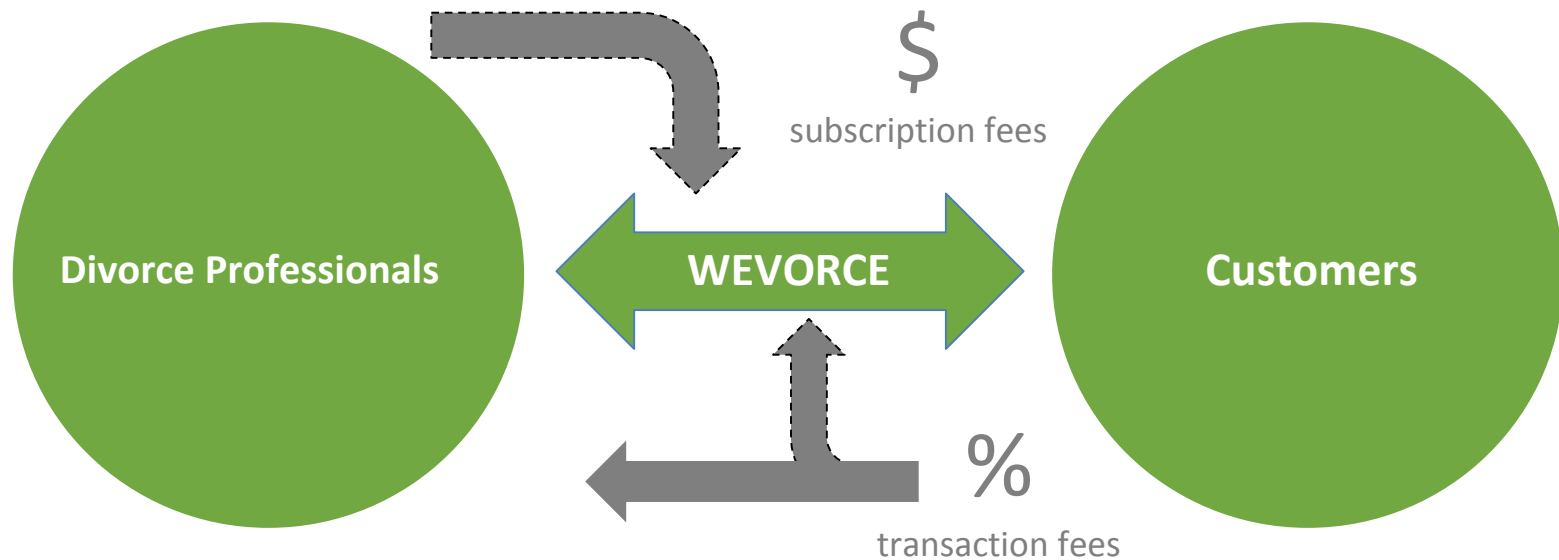
THE WALL STREET JOURNAL.

# Acquired: World's #1 Divorce Website



# Marketplace Model

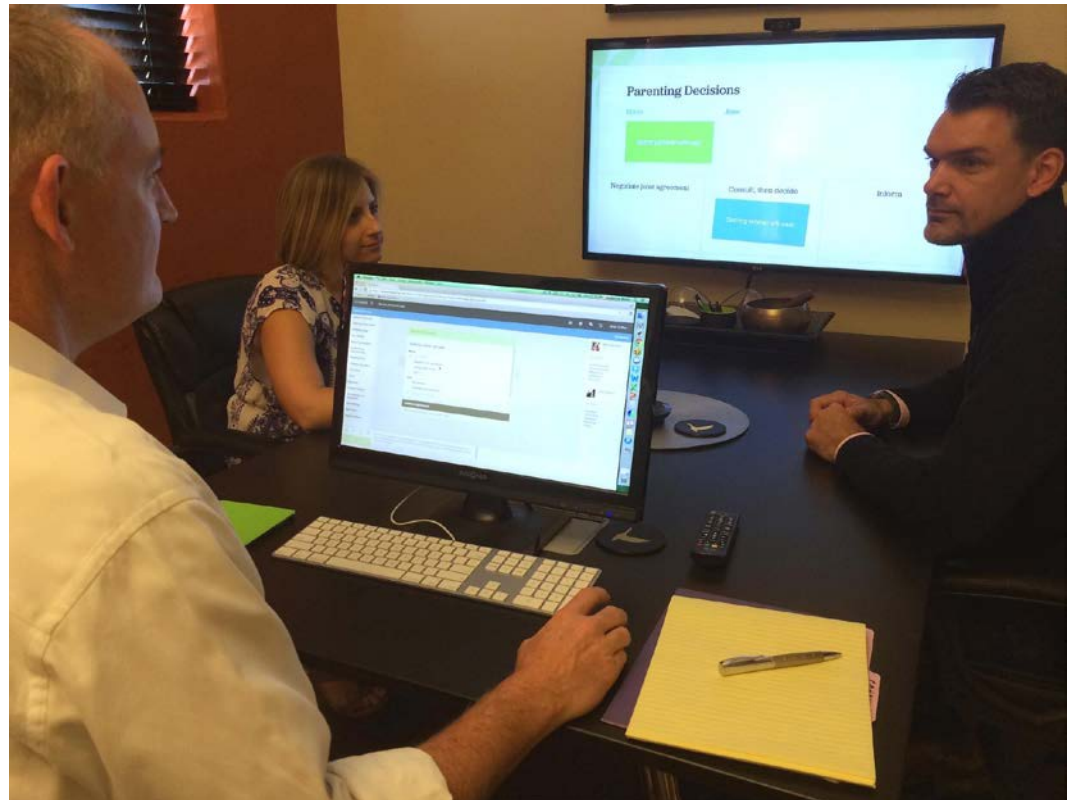
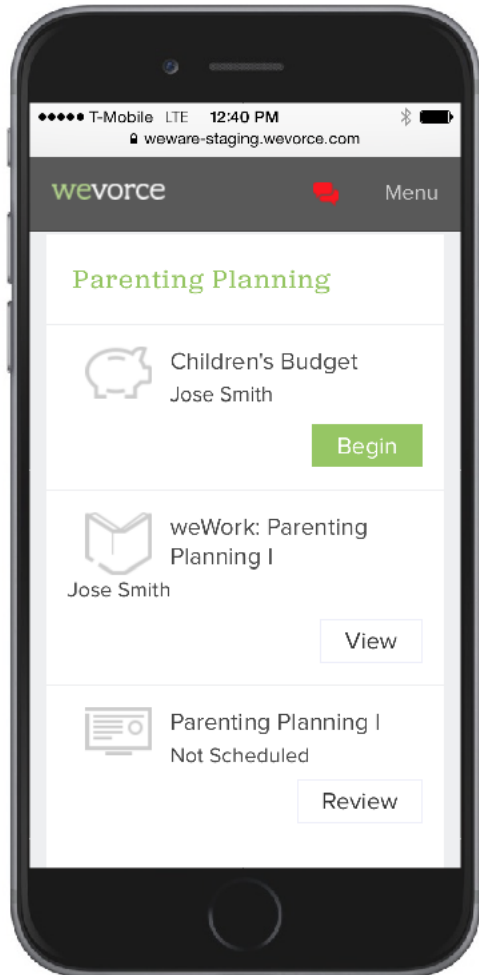
Wevorce's trusted relationship with customers lets us connect them before, during and after divorce.





**Methodology + Community + Technology**

# High Tech & High Touch



# Client View

The top screenshot displays a 'Children's Budget' table with the following data:

Expense	Budget
Food	\$400
Personal care items	\$20
Portion of household expenses	\$10
Child care/education	\$43
Education (including books/supplies)	\$0

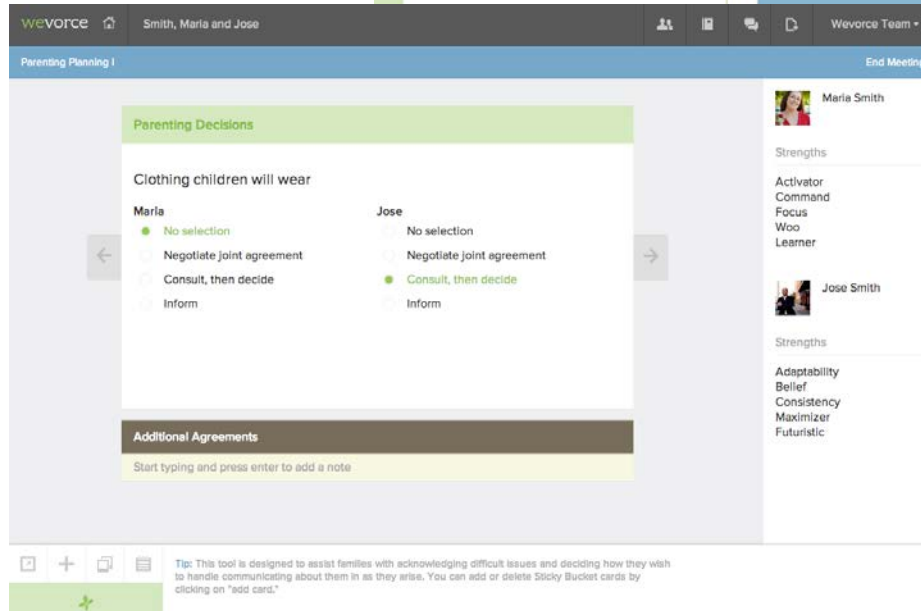
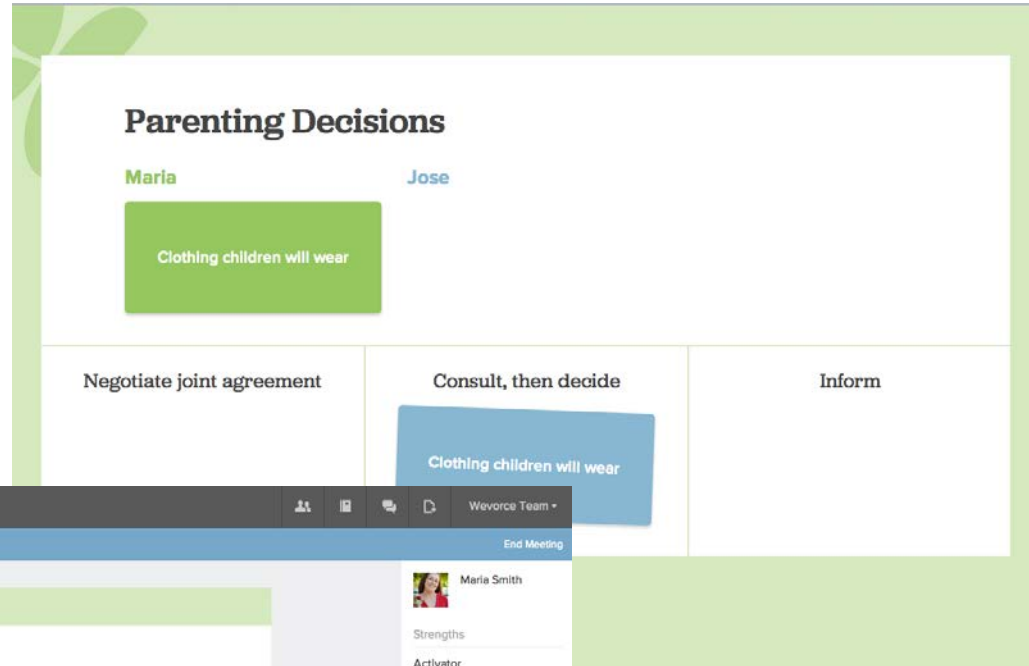
The bottom screenshot shows an 'Intro Questionnaire' with the following sections and completion status:

- Personal** (Green icon):
  - Personal: ✓
  - StrengthsFinder Results: ✓
  - Employer: ✓
  - Income: ✓
- Shared** (Blue icon):
  - Marriage Information: ✓
  - Children: ✓
  - Businesses: ✓
  - Real Estate: ✓
  - Retirement Accounts: ✓
  - Separate Debt: ✓

Additional text in the bottom screenshot: 'Only visible to you and your architect.' and 'If your spouse has completed the shared sections, please review. Either spouse can overwrite the other's responses. Questions? Please contact your Family Architect.'

A 'Finished' button is visible at the bottom right of the questionnaire.

# Presentation View





# Associate View

The screenshot displays the WeVorce Associate View interface. The top header shows the WeVorce logo and the case name "Smith, Maria and Jose". A navigation bar contains icons for folders, documents, chat, attachments, and a menu.

The main content area is divided into two sections. The top section, titled "Smith, Maria and Jose", lists the case stages: Foundation Building, Parenting Planning, Financial Mapping, and Final Review, each with a close icon. The bottom section, titled "Smith, Jose and Maria", shows the "Case Architects" list with Casey Hatton (Lead Architect) and Christina King (Family Architect).

A detailed profile for Jose Smith is overlaid on the right side of the interface. It includes a profile picture, name, phone number, and status (Active). Below this, contact information is provided: Email (Jose5@wevorce.com), DOB (2000-06-13), and Employment status (No). Residential address is listed as 1234 Juniper Ave, Los Angeles, CA 90110. A "Children" section lists Steve Smith (10 years old, male), Celia Smith (10 years old, female), and Joe Smith (4 years old, female). At the bottom of the profile, it states "Mediation Agreement: Not created" and an "Archive case" button.

The bottom of the interface shows another "Case Architects" list with Kristina Descalzo (Lead Architect) and Lorna Jaynes.

# It Works!

98% **Settlement Rate**

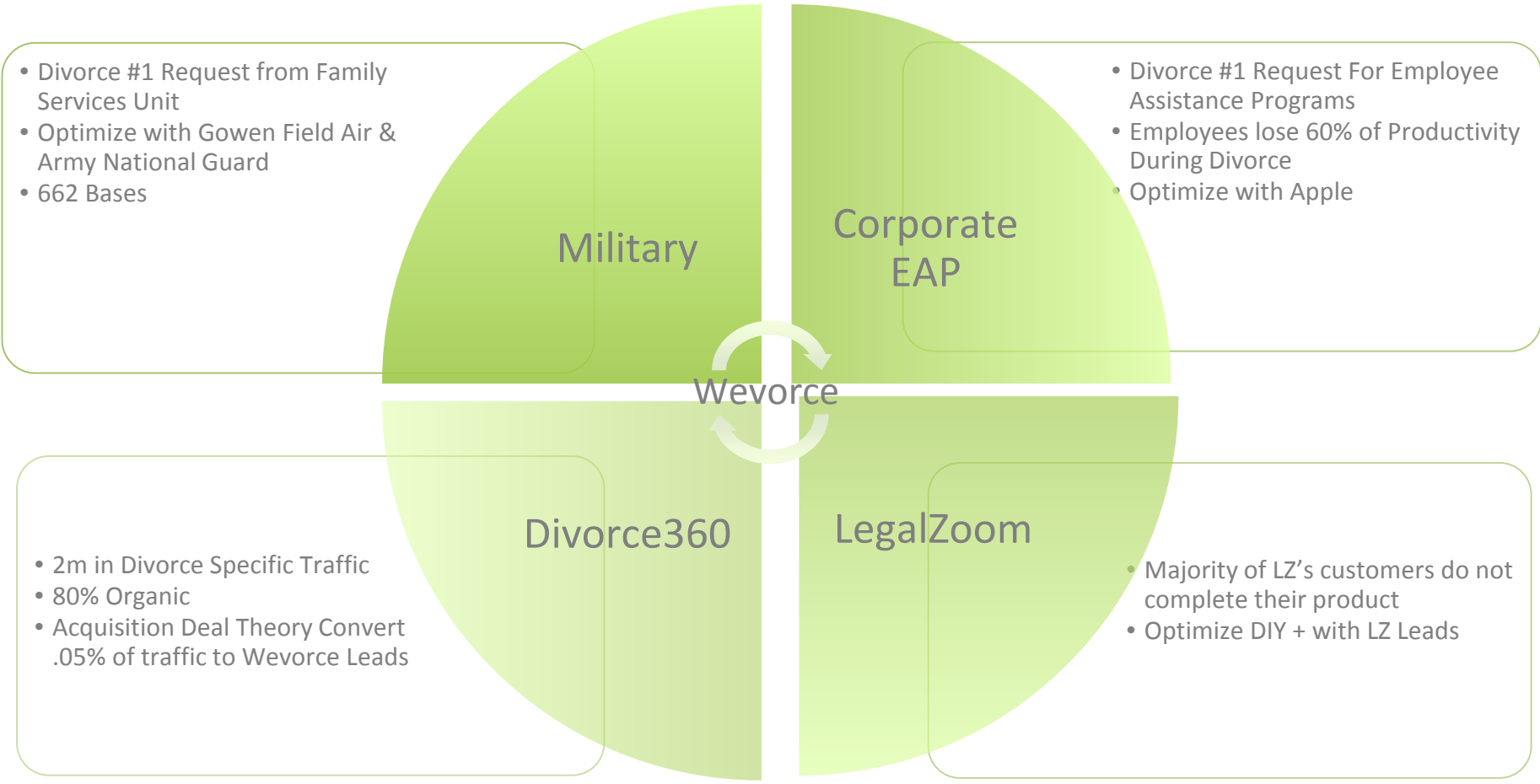
$\frac{1}{4}$  of the **time**

$\frac{1}{3}$  of the **price**

400 Divorce **Professionals**

\$40 **million** in assets through platform

# Family Channel Partners





Thank you!